

Hello!

I'm Jacob Van Order

(and I do mobile Development)

You can reach me at (312) 857-8744

You're interested in learning more about me but here's the short of it:

I enjoy doing mobile development. Always have.

I've worked at a small agency (Vokal Interactive), a large company (Grainger), and somewhere in-between (Etsy). Heck, I've worked for myself!

When we talk, here are some interesting things we could discuss:

- How a proof-of-concept led to Etsy's first foray into Augmented Reality, culminating in two separate features that I spearheaded which combined natural language parsing, machine learning, computer vision, and 3D graphics.
- Why I stepped down from managing my outstanding team and all the lessons I learned from the mistakes I made.
- The time I mistakenly ordered pizza with shrimp on it for my first (of many) company-wide engineering lunch-and-learns that I ran.
- Transforming how we shipped apps from where one person was uploading the app using an iPhone tethered to a laptop (really!) to where we had a nearly hands-free but fully-tested continuous integration approach.
- What it was like to learn iPhoneOS development, self-taught, in 2009 coming from a graphic design background.
- All the lessons I've learned from co-hosting NSCoder Chicago for five (plus) years with a good friend.
- The conferences I've spoken at about various subjects.

...and more!

I've made apps, including:

- A couple different ones for millions of daily active users to buy stuff.
- A personal project that utilizes Core Location to determine when the next Chicago "El" train is coming to the station closest to the user.
- A dream project that used Core Image to create pixelated images in the vein of vintage video game systems.
- A photo sharing app that had its release bungled and failed instantly.

Briefly, this is my background and how to get in touch:

I went to school at Western Michigan University for Art. The last three jobs I've had were: **Etsy** (2018-present), **Grainger** (2015-2018), and **Vokal Interactive** (2013-2015). My email is jacob@sushigrass.com. I'm looking forward to meeting and figuring out what we can accomplish together!